

THE 48TH ANNUAL

# HOPE WINCH LECTURE

**Thursday 31st October 2013**

Registration and buffet commences at 6.30pm

Lecture starts at 7.30pm

The Sciences Complex, City Campus, University of Sunderland



## Speaker: Dr Jeremy Desai

### Why generics and biosimilar medicines matter?'

As the cost of healthcare continues to rise dramatically, the pharmaceutical industry is utilising tried and tested manufacturing techniques to deliver cost effective drugs to market, saving billions of pounds for healthcare systems across the world.

Dr Desai examines how generic pharmaceuticals and the replication of the therapeutic equivalents are revolutionising drug development and he highlights the challenges in application and the benefits to patients.

**ABOUT JEREMY DESAI:** Jeremy graduated from Sunderland with his BSc (Hons) Pharmacy in 1981 and is Chief Operating Officer for the largest Canadian owned pharmaceutical company in the world, Apotex Inc. The company produces more than 300 generic pharmaceuticals to fulfill over 88 million prescriptions each year with exports to 115 companies across the globe.

Sunderland is dear to Jeremy's heart: he says his pharmacy degree "continues to serve as a great backbone of knowledge for all subsequent roles" that he has held in a pharmaceutical career spanning 28 years.

**ALL OUR STAFF, STUDENTS, ALUMNI AND MEMBERS OF THE PUBLIC ARE INVITED TO ATTEND THIS FREE EVENT.**

All guests must pre-register at:

[alumni@sunderland.ac.uk](mailto:alumni@sunderland.ac.uk)

Free car parking available.

lifechanging



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