

# **Pharmacy Management National Forum (North) on behalf of the North of England CSU (NECS)**

**A whole day event is being coordinated on Wednesday 7 May 2014  
at the Hilton Newcastle Gateshead Hotel, Bottle Bank, Gateshead,  
Newcastle upon Tyne, NE8 2AR entitled "Medicines Management  
to Medicines Optimisation - the Journey Continues"**

The Seminar will feature presentations and Satellite Sessions from the successful  
Pharmacy Management National Forum [www.pharmanforum.co.uk](http://www.pharmanforum.co.uk)  
which have been selected in discussion with NECS.

## **Keynote Presentation by**

**Clare Howard, Deputy Chief Pharmaceutical Officer, NHS England.**

In addition, there will be the most popular Satellite **"How can we measure quality  
within Medicines Optimisation initiatives?"** by **Andy Cooke, Deputy Director –  
Strategy and Redesign Head of Continuing Healthcare, Medicines Management  
and Individual Funding Requests, Bedfordshire Clinical Commissioning Group.**

Update on National Specialist Commissioning in Year 1  
(members of National Commissioning Specialist Pharmacy Team).

**Other details and finalised agenda will be available shortly but**

***PUT THE DATE IN YOUR DIARY***

**To book your delegate place at the above event, please contact  
Lorraine Hawes (Project Manager) at [lorraine.hawes@pharman.co.uk](mailto:lorraine.hawes@pharman.co.uk).**